



LAY THE FOUNDATION

Create A Theory Of Action

Consider what you want for all students in your community and how an intentional social capital strategy will help you accomplish it.

Build The Case

Build a foundational understanding of what social capital is and why it matters for student success with a variety of stakeholders within your community.

Identify Your Assets

Inventory the programs and curricula you already have in place within your school and community that provide students with opportunities to learn about and build their social capital.

Map Your Network

Consider the people and organizations already a part of your ecosystem and map these relationships to help you better understand the connections you might leverage and identify new relationships you might want to build.



DESIGN THE SUPPORTS

Frame Your Program

Craft a clear framework for how and when to provide access to social capital concepts, skill building, and experiences.

Scope It Out

Customize a scope and sequence for social capital concepts, expectations, and measures of success by grade level.

Identify Gap Areas

Make a plan for addressing gap areas, including building or purchasing tools.

Write Your Plan

Plan for implementing, monitoring, and evaluating the strategies and activities you've identified in your scope and sequence.

Center Equity And Asset-Based Strategies

Identify additional supports needed to better ensure the participation of all students, particularly first generation college-going students, those with diverse learning needs, and English language learners.

Train Your Team

Develop a training plan that encourages buy-in, customizes for the audience, and equips plan implementers or advocates for driving the work.

Prepare Your Partners

Consider the strengths of your partners, how they will be engaged, and what they need to be prepared to support students in this work.



EXECUTE & EVALUATE

Implement Your Plan: Introduce And Translate Social Capital Concepts

Define social capital for students and why it is an important and renewable resource, particularly as they are planning for college and career.

Implement Your Plan: Map And Assess Current Relationships

Help students visualize who is in their network through a relationship mapping exercise.

Implement Your Plan: Build Student Social Capital Toolkits

Equip students with the tools and skill sets to increase their confidence, agency, and ability to communicate about themselves.

Implement Your Plan: Expand And Mobilize Student Professional Networks

Provide students with opportunities to practice networking and share follow-up strategies that allow them to stay connected to the new additions to their network.

Monitor & Adjust

Review student data on a regular basis in normal planning and curriculum cycles and allow for staff and teachers to also provide their feedback.

Annually Reset

Spend time reflecting on where you made an impact, what could be improved, and where you see opportunities for strengthening the work moving forward.