

MICHIGAN ACTION PLAN



An Agenda for Increasing Postsecondary Attainment

ATTAINMENT GOAL BY 2030

CURRENT ATTAINMENT

45%

60%

Increase postsecondary education enrollment and completion among adults

1

Action step(s):
 Successfully implement Futures for Frontliners state financial aid program; Secure funding for Michigan Reconnect; Scale institutional debt forgiveness for adults returning to college; Expand guided pathways and wraparound services for adults

Upcoming milestone(s):
 Enroll first cohort of Frontliners; Launch Reconnect; Review results from colleges and universities providing debt forgiveness for returning adults

Outcome:
 Adults have the financial and academic support to pursue and complete degrees and high-value certificates

Increase the proportion of students completing and submitting a FAFSA

2

Action step(s):
 Expand real-time access to FAFSA filing data for counselors and college access professionals; Provide college advisor hotline and virtual support statewide; Promote legislation to require FAFSA completion

Upcoming milestone(s):
 Identify communities most in need of FAFSA completion assistance; Redouble marketing and FAFSA completion campaigns; Pass legislation to require FAFSA completion of all high school students (with exemptions and additional supports)

Outcome:
 High school students have the support necessary to complete a FAFSA

3

Improve postsecondary participation and completion rates for economically disadvantaged students and underrepresented minorities

Action step(s):
 Expand access to and maximize participation in state need-based financial aid program (TIP); Launch initiatives to reduce pandemic-impacted retention melt; Increase awareness and participation in basic needs programs; Expand local Promise Zones to include more students enrolling and transferring in four-year universities

Upcoming milestone(s):
 Adjust state and institutional student financial aid to be more flexible given the current state of emergency; Monitor demographic impact of pandemic on college enrollment and persistence; Establish Food Security Council

Outcome:
 Reduce academic and nonacademic barriers to student success

How will Michigan ensure efforts are sustained moving forward?

Progress toward the action steps identified in this Action Plan will be tracked and accounted for by the Michigan Association of State Universities (MASU) and will be a regular and consistent discussion item for the Michigan Higher Education Attainment Roundtable (MIHEART), which serves as a voluntary convening body facilitated by the Michigan College Access Network. The Michigan Department of Labor and Economic Opportunity is creating an Office of Sixty by 30 to lead the state's efforts and collaborate with partners across the state to achieve 60% attainment by 2030.