









# FROM TAILS to HEADS

Building Momentum for Postsecondary Success

ESG Education Strategy Group

LEVEL UP

## THE MOMENTUM METRICS

|           | METRIC  | DEFINITION  | CALCULATION  |  |
|-----------|---|---|--|--|
| PREPARING | <br>9TH-GRADE GPA                      | The percentage of students who have achieved at least a 3.0 GPA at the end of their 9th-grade year  | $\frac{\text{Number of first-time 9th-grade students with a GPA } \geq 3.0}{\text{Number of first-time 9th-grade students}}$   |  |
|           | <br>POTENTIAL FOR ADVANCED COURSEWORK  | The percentage of students who have shown potential to be successful in advanced coursework who have successfully completed at least one course   | $\frac{\text{Number of graduating seniors identified with "potential" and completed an advanced course}}{\text{Number of graduating seniors who were identified with advanced course potential two years prior (i.e., at the end of 10th grade)}}$ |  |
|           | <br>HIGH-QUALITY PATHWAY PARTICIPATION | Of students who participate in career and technical education (CTE) coursework, the percentage that concentrate in an in-demand pathway, as defined by regional labor market data   | $\frac{\text{Number of CTE concentrators in pathways aligned to top occupations}}{\text{Number of CTE concentrators}}$   |  |
| APPLYING  | <br>COLLEGE APPLICATION              | The percentage of eligible high school seniors who submitted at least two college applications  | $\frac{\text{Number of seniors that submitted 2+ college applications}}{\text{Number of seniors}}$   |  |
|           | <br>FAFSA COMPLETION                 | The percentage of eligible high school seniors who complete the FAFSA by June 30  | $\frac{\text{Number of seniors who have completed the FAFSA prior to June 30}}{\text{Number of seniors}}$  |  |
|           | <br>COLLEGE MATCH                    | The percentage of high school seniors who are admitted to at least one "match" postsecondary institution  | $\frac{\text{Number of high school graduates who were admitted to 1+ "match" college}}{\text{Number of high school graduates who applied to college}}$   |  |
| ENROLLING | <br>SEAMLESS ENROLLMENT              | The percentage of students who enroll at a postsecondary institution directly after high school; the percentage of students who enlist in the military, enter the workforce (in a position with family-sustaining wages), or participate in a registered apprenticeship | $\frac{\text{Number of high school graduates enrolled in a postsecondary institution prior to October 31 following graduation}}{\text{Number of high school graduates}}$   | $\frac{\text{Number of high school graduates enlisted in the military, enrolled in an apprenticeship program, or employed earning > $30,000 year prior to October 31 following graduation}}{\text{Number of high school graduates}}$ |
|           | <br>GATEWAY COURSE COMPLETION        | The percentage of students at postsecondary institutions who complete "gateway" (or entry-level) courses within their first year  | $\frac{\text{Number of first-time postsecondary enrollees that complete both entry-level mathematics and English courses within their first year of enrollment}}{\text{Number of first-time postsecondary enrollees}}$                             |  |