



Education
Strategy
Group

Associate – Communications

At Education Strategy Group (ESG), we aim to open doors to economic opportunity for all individuals. We support districts, states, national organizations, and foundations committed to dramatically improving the capacity and performance of the U.S. education system to prepare students for workforce success. Our staff bring deep experience leading policy development, advocacy, and implementation in the K-12, postsecondary, and workforce sectors. We offer a flexible work environment to stay engaged with education leaders nationally and to enable our staff to work where they have built their lives.

Position

The Associate will play an integral role in bringing external visibility to the firm and our work. S/he will execute upon ESG's communications strategy and support the production and dissemination of communications materials across portfolios. Successful applicants will have strong written and oral communications skills and comfort developing communications for a wide range of audiences, including leaders from school districts, state education agencies, industry associations, advocacy groups, national education organizations, and foundations.

Duties and Responsibilities

The Associate's primary duties and responsibilities will be to: (1) assist in the design and publication of blogs, briefs, reports, and other documents on issues pertaining to improving postsecondary transitions, career readiness, and postsecondary credential attainment; (2) support the execution of a communications strategy to bring visibility to the firm among policymakers, media, and key stakeholders; and, (3) manage ESG's social media accounts and website.

Qualifications

The ideal candidate will have the following:

- Bachelor's degree plus minimum of three years' professional experience in a communications role or master's plus a minimum of 1 year experience. Experience in the education field is strongly preferred.
- Experience and comfort working with communications design tools, such as InDesign, managing social media accounts, and updating websites.
- Demonstrated ability to prioritize work and manage time across projects to meet deadlines.
- Well-rounded interpersonal skill set, with the presence and capacity to build relationships and work effectively in teams and individually.
- Maturity, flexibility, and comfort working in a virtual organization.
- Ability to travel to support projects as needed.

Location

Education Strategy Group is a virtual firm with a home base in Washington, DC. We have staff located in cities across the country. Our flexible work environment enables our professionals to live and work in locations where they can be most productive—both professionally and personally.

How to Apply

Please submit your current resume, cover letter discussing your experience pertinent to the position, and a writing sample of no more than 500 words to rreyna@edstrategy.org. For more information about Education Strategy Group, visit www.edstrategy.org.

ESG is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.